



FOR IMMEDIATE RELEASE

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Media Fact Sheet

What: *18th annual Visalia Home & Patio Springfest*

When: **February 11, 12, & 13, 2011**

- Friday: Noon to 7 p.m.
- Saturday: 10 a.m. to 7 p.m.
- Sunday: 10 a.m. to 5 p.m.

Where: Visalia Convention Center

Ticket Prices: Friday:	Adult Admission...\$5	Senior (62+) Admission...\$3
Sat & Sun:	Adult Admission...\$7	Senior (62+) Admission...\$5
Children under 12.....	Free	Parking.....Free

Show Highlights:

- Shop, compare and get great ideas at the South Valley's largest home show featuring hundreds of booths with: windows, flooring, appliances, furniture, spas, landscaping, new technology, and all those crazy and unique "as seen on TV" gadgets
- Find unique **Big Island Plants** as you stroll through the *Landscaping Tent*, and be one of the first 50 visitors to receive a daily giveaway by **Buttonwillow Nursery & Landscaping**
- Consult with the experts at **Ferguson Bath, Kitchen & Lighting Gallery** about your appliance, plumbing, lighting, cabinet and countertop needs
- Attend a **Master Gardener Seminar** to learn how to start your garden, create an outdoor room, or let the experts at **Home Depot** show you how to add landscape lighting or ponds and fountains
- Enjoy a Culinary Concert conducted by celebrity **Chef Brian Hill**, star of the Food Network's *The Private Chefs of Beverly Hills*, with dessert prepared by local **Chef Shelly Wade**

- Find unique Valentine's Day Gifts for her and him from **Miche Bags of Central California** and **Schlossadler Wines**
 - Enter to win one of the **Daily Giveaway Packages** that includes: chocolates from the Debrito Factory, earrings by **MaryGold Jewelry**, aroma crystals, and a personal message at **Tiffany's Luxury MediSpa**
 - Attend a **Computer Workshop** and learn about subjects like family internet safety, how to display digital camera photos on your LCD, or ways to improve your computer efficiency and internet access
 - Get **Discount Coupons** from the many **Visalia Mall** retail stores that you can use on President's Day when the stores feature Big Holiday Sales. Also, enter to win one of three Grand Prizes
 - Start planning your 2011 vacation with the professionals from **The Cruise Experts** in the comfortable Springfest Travel Center
 - Watch the Kids get started planting a vegetable garden, and support **Habitat For Humanity** when you enter the raffle for a Crooked Playhouse
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Celebrity Chef Cooking Demonstration Schedule

Saturday, February 12

12:00 p.m. *Chef Brian Hill, Food Network star of Private Chefs of Beverly Hills*

1:30 p.m. *Chef Shelly Wade*

3:00 p.m. *Chef Brian Hill, Food Network star of Private Chefs of Beverly Hills*

4:30 p.m. *Chef Shelly Wade*

Sunday, February 13

11:30 a.m. *Institute of Technology's Culinary School*

1:30 p.m. *Institute of Technology's Culinary School*

3:30 p.m. *Institute of Technology's Culinary School*

Gardening & How-To Workshops



BUTTONWILLOW
Nursery & Landscape



Friday, February 11th

- 2:00pm** **On The Outside Looking Out –
Creating Outdoor Rooms In The Garden**
Cecile Garrison, UC Master Gardener
- 3:00pm** **Keep Your Water, Your Money, and Your Landscape Green**
John Pape, Host of Art of Gardening
- 4:00pm** **Grass Seed vs. Sod**
Experts at The Home Depot
- 5:00pm** **Container Gardening**
Experts at The Home Depot
- 6:00pm** **Landscape Lighting**
Experts at The Home Depot

Saturday, February 12th

- 11:00am** **Designing and Starting Your Garden: Central Valley Style**
Peyton Ellas, UC Master Gardener
- Noon** **Bonsai and Tree Pruning**
Ruben Perez (bilingual), Buttonwillow Nursery & Landscaping
- 1:00pm** **Keep Your Water, Your Money, and Your Landscape Green**
John Pape, Host of Art of Gardening
- 2:00pm** **Art of Bathing**
*Jamie Mello, Showroom Manager,
Ferguson Bath Kitchen & Lighting Gallery*
- 3:00pm** **Going Solar**
Experts at The Home Depot & SolarCity
- 4:00pm** **N-Hance Your Kitchen**
Experts at The Home Depot
- 5:00pm** **Ponds and Fountains**
Experts at The Home Depot

6:00pm **Landscape Lighting**
Experts at The Home Depot

Sunday, February 13th

11:00am **Weeds, Weeds, Weeds:**
Learn How To Avoid and Fix A Weedy Disaster!
Michelle Le Strange, UC Master Gardener Advisor

Noon **Potting Plant Arrangements**
Buttonwillow Nursery & Landscaping

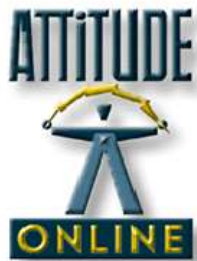
1:00pm **Landscape Lighting**
Experts at The Home Depot

2:00pm **The Professional Kitchen – Thermador, An American Icon**
Janet Tafoya-Gilchrist, Sales Consultant
Ferguson Bath Kitchen & Lighting Gallery

3:00pm **Grass Seed vs. Sod**
Experts at The Home Depot

4:00pm **Ponds and Fountains**
Experts at The Home Depot

Computer/Internet Seminars



As well as hosting their very popular hourly Computer Workshops, **Attitude Online** will also be promoting high-quality personal and business Internet access solutions including dialup access, personal and basic business DSL access, business class bonded DSL access, spam filtering, web hosting and T1 connections. Attitude Online is locally owned and operated, and has been serving the Central Valley for over 10 years with all technical support provided right here in the U.S.

Friday, February 11th

1:00pm Digital Cameras/Emailing Photos/Storage Devices

2:00pm How to Maintain Computer Performance
& Prevent Viruses/Spyware

4:00pm Online Backup

5:00pm Windows 7

6:00pm Office 2010

Saturday, February 12th

11:00am Windows Vista

Noon Windows 7

2:00pm	Digital Cameras/Emailing Photos/Storage Devices
3:00pm	How to Maintain Computer Performance & Prevent Viruses/Spyware
4:00pm	Online Backup
5:00pm	Windows 7
6:00pm	Office 2010

Sunday, February 14th

11:00am	Digital Cameras/Emailing Photos/Storage Devices
Noon	Online Backup
2:00pm	Windows 7
3:00pm	How to Maintain Computer Performance & Prevent Viruses/Spyware
4:00pm	Office 2010

Kids' Stuff



Come plant the seeds to start you own vegetable garden. The Home Depot is providing the seeds, soil, and containers for your child to start their own vegetable garden. In addition to learning how to plant seeds, kids will also get basic knowledge on maintaining their plants.

Clinic Session Hours: 10 a.m.- 2 p.m. on Saturday and Sunday



Also, stop by and talk with members of the *Visalia Mall's* **Build-A-Bear Workshop**, who will give away one bear on Saturday and Sunday.



Habitat for Humanity of Tulare County (HfHTC) will partner with **Showcase Events** at the *2011 Visalia Home & Patio SpringFest*.

Habitat is thrilled to be able to offer the opportunity for Springfest attendees to purchase tickets to win a special "Kids Crooked House". The unique playhouse will be on display the entire weekend, and the drawing will take place at Habitat for Humanity's Birdhouse Auction on Friday, May 13th at the Tulare County Fairgrounds.



The money raised from the ticket sales will be used for HfHTC's "A Brush With Kindness" home repair program. Through this program, we repair houses for low-income homeowners challenged by age, disability, or circumstance.

"We believe that everyone deserves a happy, healthy, safe, and quality home in which to live and grow - especially kids," says Amanda Pike, Chief Design Consultant for *Kids Crooked House*. "So to that end, we are happy to support the mission and HfHTC fundraising efforts."

Habitat for Humanity is a non-profit, ecumenical, Christian housing ministry seeking to eliminate poverty housing and make decent shelter a matter of conscience and action. During the past two years, Habitat has gone from just building new homes to purchasing and renovating foreclosed homes and repairing older homes. These programs have given Habitat the opportunity to serve even more people in Tulare and Kings Counties.

Please stop by their booth at the end of *First Avenue in Exhibit Hall-West* or contact Deanna at 734-4040 for tickets or more information.

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